

# What's Hot magazine

## Product guide

### What's great about What's Hot magazine!

Wondering what to do at the weekend? Where to go for a great dining experience? What the latest trends are in Cayman? Then look no further than What's Hot magazine. Published monthly, What's Hot is loaded with events and happenings for day and night interests – from sports and outdoor activities to night time hot spots and dining adventures.

### Our sizzling sections!

#### **Dining & Entertainment**

From Sunday brunch to dancing at full moon parties our Dining & Entertainment section has it all. With the hottest reviews on restaurants and where to eat on island What's Hot gives the reader a real flavour of Cayman. Along with where the local nightlife and latest trends are happening it all adds up to a tempting feature for the advertiser to make their business really stand out.

#### **Lifestyles**

Focusing on more of a community aspect, our colourful Lifestyles section lets the Cayman resident or tourist know about the local shopping scene, fashion, arts & crafts, travel, spa culture, beauty, local recipes and of course fun for the kids.

#### **Diversions**

Our new exciting event section really lets the reader know what is happening for the month on island. Our comprehensive local guide has all the events info you will need. This includes music events, concerts, restaurant specials, Sunday brunches, art exhibitions, book readings, movies, karaoke, quizzes, salsa, community happenings and special events. We will also list your event for FREE in our Diversions section of the magazine! Just log on to [www.caycompass.com/events](http://www.caycompass.com/events) and fill out our events form!

#### **Health & Fitness**

Sports play a big part of Cayman lifestyles and What's Hot keeps readers on top of the game. Our experienced sports writers provide insight into local sports and sporting events in our Health and Fitness section, which also features the latest in health, diet and exercise trends.

#### **Watersports & Recreation**

Cayman is renowned for its world-class diving and What's Hot goes to great depths to feature favourite dive sites in each issue. Our Watersports & Recreation section also puts the spotlight on such recreational activities as deep sea fishing, boating, kayaking and snorkelling. With renowned conservationist and artist Guy Harvey contributing a monthly column, this is truly a great advertising opportunity for all watersports businesses.

### Distribution/Circulation

10,000 copies are inserted into the Caymanian Compass each month with an extra 2,000 distributed to all retail outlets and tourist hot spots. Plus an e version of the magazine is placed online and e mailed out to our clients.



[www.whatshot.ky](http://www.whatshot.ky)