

FRONT PAGE

The screenshot shows the front page of 'THE OBSERVER ON SUNDAY' dated 25 November 2005. The main headline is 'REINVIORATING UCCI' with a photo of graduates. Below it are several smaller articles with 'READ MORE' links. The page is divided into sections like 'Local', 'Lifestyle', 'Opinions & Commentary', 'People', 'Sports', 'Travel & Leisure', and 'Home & Garden'. At the bottom, there is a navigation menu with links for Site Map, Search, Disclaimer, TV Guide, About this site, Contact us, Stay informed, Advertise with us, and Publications.

OBA

OBA Front and inside pages
1 of 2 rotations
\$75 per month (flat rate)
Size: 383px x 90px

OBB

OBB Prime position, front and inside pages
2 rotations
\$50 per month (flat rate)
Size: 300px x 250px

P

P CUSTOM PROMO ADVERTISING
Pricing available upon request
Size: 300px x 155px

OBC

OBC Front and inside pages
2 rotations
\$25 per month (flat rate)
Size: 146px x 191px

OBD

OBD Front and inside pages
2 rotations
\$25 per month (flat rate)
Size: 300px x 90px

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INSIDE PAGES INCLUDED IN RATE

The screenshot displays the homepage of 'THE OBSERVER ON SUNDAY' dated 25 November 2010. The main article is 'Lionfish hunters take to the reefs' by James Gibb, dated November 1, 2010. The article discusses the invasive species lionfish and the efforts of local divers to control their population. A sidebar on the left features 'RELATED CONTENT ADVERTISING' and 'We Read Single Women' with a 'GOOGLE ADS' logo. The right side of the page contains several large, colored rectangular advertising spots labeled OBA, OBB, P, OBC, and OBD. A 'Read the eVersion' section includes a thumbnail of the newspaper. At the bottom, there is a 'Share your Comment' section and a 'Site Map' with links for 'Stay informed', 'Advertise with us', and 'Publications'.

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